



EAR KANDY RADIO
MEDIA KIT

EAR KANDY RADIO LISTENER DEMOGRAPHICS

ABOUT US

Ear Kandy Radio was started 9/1/2013 and is an internet radio station based out of Akron, OH. We are a platform for our listeners to voice their thoughts and opinions on issues that are raw and real for the people of today. Our mission is to provide entertainment and informative information for our listeners, as well as provide a vehicle for servicing businesses worldwide in their advertising and marketing needs.

“Let our listeners become your customers” – Brittney Miller

“Give them quality. That’s the best kind of advertising.” – Milton Hershey



EAR KANDY RADIO HAS OVER 250,000 LISTENERS AND RECEIVED OVER 5 MILLION HITS TO THE WEBSITE SINCE 2013.

Q: How old are Ear Kandy Radio listeners?

A: 27% (18-24), 45% (25-34), 25% (35-49), 2% (50 & older)

Q: What nationality are Ear Kandy Radio listeners?

A: 77% (African American), 11% (Caucasian), 3% (American Indian), 9% (Multiple Races)

Q: What is the gender of Ear Kandy Radio Listeners?

A: 68% (Female), 32% (Male)

Q: What is the household income of Ear Kandy Radio listeners?

A: 39% (\$0 - \$24,999), 41% (\$25,000 - \$49,999), 13% (\$50,000 - \$74,999), 7% (\$75,000 - \$99,999)

Q: What is the relationship status of Ear Kandy Radio listeners?

A: 17% (Married), 4% (Divorced), 17% (Domestic Partnership), 28% (Single but cohabitate with partner), 34% (Single)

Q: How often do Ear Kandy Radio listeners buy products online?

A: 14% (Extremely often), 21% (Quite Often), 26% (Moderately Often), 24% (Slightly Often), 16% (Not at all)

Q: How often do Ear Kandy Radio listeners stream music online?

A: 25% (Extremely Often), 34% (Very Often), 19% (Moderately Often), 18% (Slightly Often), 4% (Not at all)

Services we offer: Radio Commercials, Social Media Advertising, Advertising on our Website, Graphics, Web Design and much more.

Please visit our website at www.earkandyradio.com and email me at earkandyradio@gmail.com for more information or to become a sponsor today.



Advertising on EarKandyRadio.com

Why advertise with us?

- We are affordable
- Our listeners are your customers!
- We target the entire community
- We broadcast worldwide 24/7
- Your advertisements will be easily accessible on our FREE Ear Kandy Radio App and website, which has had over 6 million hits since 2013.

*** Take advantage of our most popular package \$100.00***

- 10 social media drops
- 8/30 second commercial spots or music played during the live shows
- Your company logo, flyer or image will be listed on the front page of earkandyradio.com
- 30-day sponsorship for advertising and promoting your business, special event and/or music
- Your commercial (which we will make for you) or music will be in 24-hour rotation when show are not scheduled.
- Your business or music will be listed in our online directory on earkandyradio.com for an entire year

For additional information, pricing and a list of services please contact us 330-812-4093



E A R K A N D Y R A D I O

AN INTERNET RADIO STATION

Advertise your BUSINESS or MUSIC and become a Sponsor for Ear Kandy Radio.

30 Day Promotional Business/Music Package \$150	60 Day Promotional Business/Music Package \$250 (\$50 Savings)
<ul style="list-style-type: none">• 8/30 second commercial spots per month (audio & visual commercials)	<ul style="list-style-type: none">• 15/30 second commercial spots per month (audio & visual commercials)
<ul style="list-style-type: none">• 10 social media drops	<ul style="list-style-type: none">• 25 social media drops
<ul style="list-style-type: none">• Your business logo & contact information on website and business/music write-up	<ul style="list-style-type: none">• Your business logo & contact information on website and business/music write-up
<ul style="list-style-type: none">• 50 promotional flyers	<ul style="list-style-type: none">• 100 promotional flyers
Commercial/Song played in 24-hour rotation on the Ear Kandy Radio APP	Commercial/Song played in 24-hour rotation on the Ear Kandy Radio APP
<ul style="list-style-type: none">• Possible live interview (must be requested & scheduled at time of payment)	<ul style="list-style-type: none">• Possible live interview (must be requested & scheduled at time of payment)

Company _____ Package _____ Show: _____

Client Name: _____ Phone #: _____ Date: _____

Address: _____ Email: _____

Client Signature: _____

Ear Kandy Radio Authorized Signature: _____

Ear Kandy Radio Price List

Advertising Services	
30-Day Promotional Sponsorship Package	150.00
60-Day Promotional Sponsorship Package (\$50 Savings)	250.00
Weekly Advertising (Music Artists, Businsses or Events)	40.00
20 Minute Interview Only During Live Show	50.00
Music/Business Commercial in 24-hour Rotation (30 days)	25.00
Busines Info/Music Artist Booking Info listed in the #BuyBlackBusiness Directory	25.00
Graphic Services	
Business Cards - Front/Back	40.00
Flyers - One Sided	50.00
Flyers - Front/Back	75.00
Branding/Logos (Starting price)	65.00
Basic Websites/Full E-Commerce Websites (Starting price) For printing please ask.	250.00

Company _____ Package _____ Show: _____

Client Name: _____ Phone #: _____ Date: _____

Address: _____ Email: _____

Client Signature: _____

Ear Kandy Radio Authorized Signature: _____

Additional information:

For additional information, pricing and a list of services please contact us 330-812-4093 or email earkandyradio@gmail.com.

EAR KANDY RADIO

SHOW LINE-UP

Tuning in is easy... just down load the EAR KANDY RADIO app in you APP/PLAY store, log on to the website earkandyradio.com or call in to listen only or comment [646-787- 8538](tel:646-787-8538). We also have music, past shows and sponsor commercials playing 24/7 on the app and website (earkandyradio.com). If you are interested in advertising your business or getting your music in rotation on earkandyradio.com, email us at earkandyradio@gmail.com.

	<p style="text-align: center;">DOPE CITY <u>Mondays 9:30-11:30 PM</u></p> <p>I am Ayo Blunt God, host of new internet radio show Dope City. This program is designed to give artists a wide audience reach by using the Ear Kandy Radio platform. We want to help push the culture forward by being a voice for musicians to exclusively showcase what they're doing for the hip hop community. Our program includes music videos/live streaming audio, and we also feature interviews and freestyles from popular rappers, label heads, promoters and DJs as co-hosts for the day or segment.</p>
	<p style="text-align: center;">LET'S TALK CHAR <u>Tuesdays 9:00-11:00 AM</u></p> <p>I'm your host Char & Let's Talk Char deals with topics about life situations concerning our community and the things that we enjoy out of life. Opinions and conversations will be held by individuals who have positive and/or negative impact within the community. Let's Talk Char brings awareness on subjects and situations that many people may not know how to address or want to address in an entertaining way.</p>
	<p style="text-align: center;">FROM THE BOTTOM RADIO <u>Wednesdays 9:00-11:00 PM</u></p> <p>We are the hosts, Scizas and Darayel, of From The Bottom Radio. This hot show highlights urban media, promotes new music and local music, and shines a spotlight on upcoming underground artist. We discuss hot topics such as sports, fashion, community resolution and current events. From The Bottom Radio seeks to give a voice to those who want to be heard and speak to those seeking to listen.</p>
 <p>EarKandy Radio #AllthingsMatter</p>	<p style="text-align: center;">ALL THINGS MATTER <u>Thursdays 9:30-11:30 pm</u></p> <p>We are the hosts of All Things Matter, Brittney & Ray Rob. We address the topics and situations that everybody speaks on, but nobody really wants to talk about. Our topics cover everything from finances to parenting, being a prisoner to a CEO, sex, current events, politics and much more. No matter what you're in to or what walk of life you come from, there is something everybody can relate to on All Things Matter. Be sure to tune in for all our juicy and informative topics, interviews from up and coming music artists, dating shows, prank calls and more!</p>
	<p style="text-align: center;">AGAINST ALL ODDS <u>Fridays 7:00-8:00 PM</u></p> <p>Against The Odds is a power packed segment for thinkers, dreamers, and entrepreneurs. The motive is to connect the dots from an idea to reality. This show will feature business owners and how they went against the odds to live their dreams. We will have a Q & A segment for listeners to be able to reach out and get their business in the right direction.</p>
	<p style="text-align: center;">MMM RADIO <u>Saturdays 6:00-8:00 PM</u></p> <p>Triple MK Radio(MMMK) is a radio show based on blending the culture locally and nationwide. Triple M radio brings a fresh perspective with new heat. All while staying up on current events and playing the newest music and giving you nothing but hits. We have hot topics, current topics and a few special guest so you'll never know who's dropping by, so make sure you tune in and tell your friends and have them tell some more friends... 3 M's 1 K and the K is always for kings...</p>
	<p style="text-align: center;">OHIO'S GOT TALENT <u>Sundays 9:30-11:30 PM</u></p> <p>This program is dedicated to OHIO artist. The program will include music videos and audio from artist bred right here in the O. We will feature interviews and freestyles from local rappers and DJs. If you're in Ohio and you've got talent, you need to contact us for an interview.</p>

Countries who are plugged in to Ear Kandy Radio

United States	Sweden	Luxembourg	Azerbaijan
Russian Federation	Turkey	Singapore	Malta
Brazil	Ireland	Malaysia	Kenya
Philippines	India	Denmark	Uruguay
Netherlands	Kazakhstan	Lithuania	Slovak Republic
Saudi Arabia	Argentina	South Africa	Slovenia
Czech Republic	Indonesia	Morocco	New Zealand
Switzerland	Chile	Kuwait	Kyrgyzstan
France	Finland	Dominican Republic	Paraguay
Ukraine	Belarus	Greece	Mongolia
Germany	Venezuela	Albania	Jamaica
Great Britain	Taiwan	Iran	Costa Rica
Romania	Austria	Panama	Montenegro
Poland	Seychelles	Armenia	Nepal
Mexico	Nigeria	Hungary	Uganda
Moldova	Georgia	Bangladesh	Macau
Vietnam	Latvia	Sri Lanka	Bahrain
Thailand	Peru	Mauritius	Oman
Spain	Republic of Serbia	Tanzania	Sudan
Columbia	Portugal	U Arab Emirates	Trinidad & Tobago
China	Belgium	Norway	Macedonia
Italy	Iraq	Cambodia	Croatia
Canada	Pakistan	Gibraltar	Ghana
Estonia	Australia	Egypt	Saint Kitts & Nevis
Japan	Bolivia	Puerto Rico	Anguilla
Israel	European	Qatar	Bahamas
South Korea	Bulgaria	Cyprus	Antigua & Barbuda
Jersey	Hong Kong	Guam	Virgin Islands
Ethiopia	Tunisia	Guyana	Haiti
St Vincent & Grenadines	Angola	Zambia	Afghanistan
Iceland	Guatemala	Gambia	El Salvador
Laos	Namibia	Fiji	Mozambique
Congo	Suriname	Liechtenstein	Lebanon
Cameroon	Senegal	Aruba	Netherlands Antilles
Cameroon	Jordan	Guinea	Liberia
Faroe Islands	Syria	Zimbabwe	Uzbekistan
Tadzikistan	Algeria	Faroe Islands	
Isle of Man	Liberia	Tadzikistan	
Grenada	Netherlands Antilles	Isle of Man	
Madagascar	Jersey	Grenada	
Palestinian Territories	Ethiopia	Madagascar	
Maldives	Iceland	St Vincent & Grenadines	
	Laos		
	Congo		